

# The Jackson Parish Tourism Board

## Minutes for Meeting Held May 20, 2019

**Notice of Public Meeting Posted:** Thursday, May 16, 2019 at 4:00 PM

**Date of Meeting:** May 20, 2019 at 5:30 PM

**Location of Meeting:**

Police Jury Committee Room 322 6<sup>th</sup> St. Jonesboro, LA 71251

**Meeting Called to Order:** Monday, May 20, 2019 at 5:35 PM

**Attendance:** Philip, Lise, DeNeise, Joyce, Dawn, Christie and Catherine was absent

**Invocation and Pledge:** led by Philip

**Public Guest/Speaker:**

- Laine Garner - with the LTA (LA Travel Association) presented information on developing brochures, logo and website.

**Approval of Minutes:** Christie made the motion to approve the April minutes as presented, Philip second the motion, approved by all, motion passed.

**Financials:** Christie made motion to approve the financials as presented, Joyce second the motion, approved and motion passed.

- Given the destruction from May 2019 tornado a site guide will not be published this year for Jimmie Davis State Park.

**Old Business:**

- Caney Lake Fireworks Show – DeNeise made the motion to donate \$2500 to the fireworks fund, Philip second, motion passed.

**New Business:**

- Dawn made the motion to get an estimate from the LTA to design a logo and rack card for the JP Tourism Board. Second by Joyce, all approve and motion passed.
- Philip gave an update on the LTLA course held in Baton Rouge, next class is June 13/14, 2019 in Natchitoches

**Other Business:**

- There was discussion of hosting a spring festival.

**Meeting Adjourned:** Christie made the motion to adjourn the meeting at 7:43 PM, all approved and motion passed.

**Next Meeting:** Monday, June 17, 2019 at 5:30 PM