

The Jackson Parish Tourism Board
Minutes for Meeting Held February 19, 2019

Notice of Public Meeting Posted: Friday, February 15, 2019 at 10:00 AM

Date of Meeting: Tuesday, February 19, 2019 at 5:30 PM

Location of Meeting:

Police Jury Committee Room 322 6th St. Jonesboro, LA 71251

Meeting Called to Order: Tuesday, February 19, 2019 at 5:35PM

Attendance: Philip Lawrence, Dawn Slezak, Christie Weeks, Catherine Bowden, Joyce Smith, DeNeise Barlow and Lise Robinson

Invocation and Pledge: led by Philip

Public Guest/Speaker: none

Approval of Minutes: Christie made the motion to approve the January minutes as presented, Deneise Second this motion, approved by all. Motion passed.

Financials: The financial report presented needs to be amended, the expense for the website had been omitted. Joyce made motion to accept the financials with the correction noted, Philip second and all in favor. Motion passed.

Old Business:

- a. Discussed Philip's research on radio advertisement
- b. Christie gave an update on tourism grant money –the Dept of Revenue confirmed the grant funds were appropriated from hotel/motel tax. Only restrictions on spending are to be used for tourism related as to economic development.
- c. Dawn updated the board regarding tourism brochures
- d. Email address Info@VisitJacksonParish.com is now live, received email will be forwarded to the 3 officers.

New Business:

- Discussed the idea of an Art Contest

Meeting Adjourned: at 6:35pm

Next Meeting: Monday, March 18, 2019 at 5:30 PM